



“Entrepreneur as Sustainable Development Goals Advocate”

Organised by



Patron by

**Yang Amat Mulia Tengku Puteri Seri Lela Wangsa
Pahang Tengku Hajjah Tengku Muhaini binti Sultan
Haji Ahmad Shah Al-Musta'in Billah**



Some people are simply extraordinary. They fight for their ideas and convictions. They ask the right questions and present appropriate solutions. They convince others and pave the way to a better tomorrow. In no other field are visionaries and pioneers as vital to the advancement of entire lines of business, of entire social structures even, as they are in the area of sustainability.

And this is why the Top 100 Most Influential Sustainable Entrepreneurship wants to pay tribute to these people. We recognize and honour their exceptional efforts with this seals of excellence, a very special prize awarded by the Asia Pacific CSR Council who is also a partner of CSR Malaysia and Deputy Prime Minister Office of Malaysia. The Top 100 Most Influential Sustainable Entrepreneurship singles remarkable individual who has distinguished him - or herself with outstanding achievements.

FAQs

What is meant by 'Sustainable Entrepreneurship'?

Sustainability is THE business model of the future. It is all about using sustainability (the entrepreneurial contribution to sustainable action) in a targeted way in business, and anchoring the concept deeply within the structure of companies. It is about picking up on the social problems of our time and linking them with innovative business models, so that added value is created for both society AND business at once – that's the basic principle behind it. Sustainable Entrepreneurship is about usefully linking entrepreneurial success with sustainable action, and understanding sustainability as an engine for innovation, economic growth and profit by doing so. The concept provides a huge opportunity for all entrepreneurs – and small and medium-sized enterprises in particular – to pull away from the competition in future, generate clear competitive advantage in the market, strengthen economic success and reinvigorate their power of innovation. It is a modern attitude to life a lifestyle revolution.

Just who are 'Sustainable Entrepreneurs'?

A Sustainable Entrepreneur is an entrepreneur who has recognised a social problem and linked its solution with an innovative, profitable business idea, and by doing so shaped the world of today and tomorrow. The Top 100 Most Influential Sustainable Entrepreneurship is oriented towards companies and persons around the world who live and understand 'Sustainable Entrepreneurship' in its best sense. Irrespective of the size of the company, the industry or country involved, anybody is welcome to submit nomination for the Top 100 Most Influential Sustainable Entrepreneurship .

What is the Top 100 Most Influential Sustainable Entrepreneurship Recognition?

This is an Asia Pacific initiative, looking for businesses/projects/ideas, who have recognised a social problem and linked its solution with an innovative, profitable business idea. Independent from size, industry or country everybody is invited to submit his nomination to showcase his/her project or business model linked to sustainable entrepreneurship.

The recognition is conceptualized based on the United Nations Sustainable Development Goals that calls for action among businesses. The goals are:





Who can take part in the Top 100 Most Influential Sustainable Entrepreneurship?

All companies – irrespective of the size of the company, the industry it is in or the country involved, can submit their Sustainable Entrepreneurship ideas, projects and business models for the Top 100 Most Influential Sustainable Entrepreneurship.

What does participating in the Top 100 Most Influential Sustainable Entrepreneurship achieve for the enterprise?

Which sustainability categories will be evaluated for Top 100 Most Influential Sustainable Entrepreneurship?

- Integration & Social Issues
- Climate, the Environment & Energy
- Knowledge & Education
- Mobility & Technological Innovations
- Development & Services
- Lifestyle & Culture
- Urban & Regional Development
- Health & Medicine

How we choose awardees?

Within our submission-form all important information to your business/project/idea are gathered. Your data will be transferred to our database and function as basis for evaluation from our top-class jury.



When and where is the Top 100 Most Influential Sustainable Entrepreneurship presented?

During the Business Summit of the UN Sustainable Development Goals on 24 August 2017 at Putrajaya.

Is the Top 100 Most Influential Sustainable Entrepreneurship only presented in Malaysia?

The Top 100 Most Influential Sustainable Entrepreneurship is an Asia Pacific CSR Council award, and projects from around the region are submitted. Previously similar event was held in Singapore and China with participation from 30 different countries and more than awards have been awarded in the past 5 years.

Who presents the Top 100 Most Influential Sustainable Entrepreneurship?

The recognition will be presented by Yang Amat Mulia Tengku Puteri Seri Lela Wangsa Pahang Tengku Hajjah Tengku Muhaini binti Sultan Haji Ahmad Shah Al-Musta'in Billah.

How many guest can you bring for the conference?

You may bring 5 guest for the conference.

How do I apply for the Top 100 Most Influential Sustainable Entrepreneurship?

You can submit your business profile or your curriculum vitae for the secretariat evaluation before it is pass on to the judges.

Is there a fee charge for registering or participating?

No, it's free to participate in the Top 100 Most Influential Sustainable Entrepreneurship.

But there is a RM 5,000.00 participating fee charged for the conference.

For more information please email your questions about the Top 100 Most Influential Sustainable Entrepreneurship to: secretariat@csrasiapacificforum.org





**For more information about the
Top 100 Most Influential
Sustainable Entrepreneurship**

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