



**GLOBAL  
RESPONSIBLE  
BUSINESS  
LEADERSHIP AWARDS**

**2017**



**30 MARCH 2017**  
**SUNWAY PUTRA HOTEL, KUALA LUMPUR**

*“Driving Sustainable Development Goals Impact”*



The Awards Represents The Most Prestigious Form Of Recognition For Companies Globally On Leadership in Corporate Social Responsibility and Corporate Sustainability

# WHY IS THE AWARDS IMPORTANT?

The award recognises leaders in CSR and corporate sustainability leadership giving them a competitive advantage.

These winners also serve to be benchmarks and exemplar of sustainable business practices to other organisations.

The award creates a network of professionals committed to furthering the sustainability agenda Globally especially in Malaysia.

# ABOUT THE AWARDS

## **What Is The Global Responsible Business Leadership Awards?**

With the partnership between Asia Pacific CSR Council, Global Compact Network in Malaysia and Singapore, this year, the award builds on the United Nations Sustainable Development Goals, which are held in high regard by the private sector in their own right.

The award represents the most prestigious form of recognition for companies globally on leadership in Corporate Social Responsibility and Corporate Sustainability. Its criteria are not only well-aligned to the Ten Principles Of The United Nations Global Compact, covering the areas of Environment, Human Rights, Labour Standard And Anti-Corruption, but also recognise the companies achieving triple bottom line success.



# SUSTAINABLE DEVELOPMENT GOALS

<b>1</b> NO POVERTY 	<b>2</b> NO HUNGER 	<b>3</b> GOOD HEALTH 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 
<b>7</b> CLEAN ENERGY 	<b>8</b> GOOD JOBS AND ECONOMIC GROWTH 	<b>9</b> INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION 
<b>13</b> PROTECT THE PLANET 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE AND JUSTICE 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	 <b>THE GLOBAL GOALS</b> For Sustainable Development

# ABOUT THE AWARDS LOGO

The awards logo takes on the golden words bearing Global Responsible Business Leadership Awards to signify the peak of sustainability. While the three dots of colours blue, green and yellow, to be interpreted as the harmonisation of sustainability. Each represents key aspects of CSR and Corporate Sustainability – Economic (Blue), Environmental (Green) And Social (Yellow) and the palm leaves represents victory for being at the peak of sustainability leadership.

The awards are recognition to companies that evidence leadership in sustainable impact in either their internal or external business footprint. To qualify for the award, awardees must be able to demonstrate on publicly available documents, tangible positive impact of their sustainable business initiatives in the categories below:

## Global Responsible Business Leadership Awards in:



Demonstrate credible impact within the agriculture practices especially carbon footprint in relation to the 17 SDGs



Demonstrate credible impact within the finance and banking practices such as according to responsible financing and investment in relation to the 17 SDGs



Demonstrate credible impact within the construction and development practices such as environment, sustainability and people in relation to the 17 SDGs



Demonstrate credible impact on environmental issues in relation to the 17 SDGs



Demonstrate credible impact in advocating People, Planet and Profit (3P) in relation to the 17 SDGs



Demonstrate credible impact in access to education for all, women empowerment, gender equality in relation to the 17 SDGs



Demonstrate credible impact in responsible investment in advocating People, Planet and Profit (3P) in relation to the 17 SDGs



Non business entity that demonstrate successful partnership with business entities to enable credible impact in relation to the 17 SDGs



Demonstrate credible impact within good manufacturing practices and environment in relation to the 17 SDGs



**HEALTHCARE**



Demonstrate credible impact within access to healthcare and fair treatment in relation to the 17 SDGs



**RETAIL CHAINS**



Demonstrate credible impact within labour standard, responsible sourcing and local sphere of influence in relation to the 17 SDGs



**SUPPLY CHAIN**



Demonstrate credible impact within supply chain practices such as sourcing, procurement, logistics, packaging and production in relation to the 17 SDGs



**SOCIETY  
&  
STAKEHOLDERS**



Demonstrate credible impact on social and stakeholder related issues in relation to the 17 SDGs



**CONGLOMERATE  
CATEGORY**



A conglomerate organisation that demonstrates credible impact in any of the 5 categories in relation to the 17 SDGs



**CLEAN  
TECHNOLOGY**



Demonstrates green technology that reduces carbon foot print and respond to climate change as a key business strategy, and credible impact in any of the 5 categories in relation to the 17 SDGs



**Any other  
relevant industry  
sector deem  
appropriate by  
the judging  
committee**



Demonstrates credible impact in any of the 5 categories in relation to the 17 SDGs

## INDIVIDUAL AWARD



>>> An individual who promotes, supports and drives industry transformation in adopting the SDGs



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>>> Business C-Suite leader that has led an organization in achieving global or regional recognition for their sustainability credentials



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*\*Awardees will be recognised at a gala dinner awards night on **30 March 2017**.*

## GLOBAL LEADERSHIP RESPONSIBLE BUSINESS LEADERSHIP AWARDS IN:

The category above recognises excellence in the “Adopter” Community – Businesses with demonstrable implementation of sustainable practices within their core operations.

### Criteria Overview and Objective for Global Responsible Business Leadership Awards Category



#### **MATERIALITY**

To determine if applicant has considered most relevant sustainability factors and aligned

#### **STAKEHOLDER ENGAGEMENT**

To determine if applicant has taken various stakeholder views and concerns into consideration

#### **ECONOMIC**

To assess performance with regard to mitigating impacts of sustainability trends on company finance and contributing to local and national economy and anti-corruption

#### **ENVIRONMENTAL**

To assess performance with regard to resource use, pollution, waste management, etc.

#### **SOCIAL**

To assess performance with regard to labour management, human rights and impacts on society

# JUDGING PROCESS

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- 1 Application submission**

The preliminary evaluation and shortlisting of finalists will be conducted by the respective knowledge partner and global compact network malaysia.
- 2 Preliminary Evaluation and Shorlisting of Finalists**

The respective knowledge partner and Global Compact Network Malaysia will also conduct site visits for the finalists for us to further verify the applications if needed.
- 3 Final Judging**

The final judging will involve assessment of applicant credentials and documents submitted for the nomination.
- 4 Awards Night**

Winners will be recognised at the Sustainable Development Goals Summit on 30 March 2017



## ROYAL PATRON

**YAM Tengku Puteri Lela Wangsa Pahang Darul Makmur,  
Yang Amat Mulia Tengku Muhaini Binti Sultan Haji Ahmad Shah**

# JUDGING PANEL

Our panel of judges includes the Knowledge Partner for the respective category, and esteemed representatives from different sectors of the local economy including Academia, Business, Government and Labour.



**MR. MATTHIAS GELBER**  
*World Greenest Man*



**DR. DAPHNE LOKE**  
*Former Special Rapporteur  
of Malaysia to the United Nations*



**Y.M. TENGKU FAIZWA  
BTE TENGKU RAZIF**  
*President of Malaysia  
Young Female Entrepreneur Network*



**JESSICA CHEAM**  
*Editor of Eco-Business*



**JULIO ROMO**  
*International CSR Communications  
Consultant and Digital  
and Innovation Strategist*

**DATO' SAUFEE MUAIN**  
*Former Special Rapporteur  
of Malaysia to the  
International Labour Organisation*

# ABOUT ORGANISERS

## About UN Global Compact

As part of the United Nations Global Compact (UNGC) network, Global Compact Network (referred to as Global Compact) encourages and facilitates the progress of companies that are committed to aligning their operations and strategies with UNGC's 10 universally accepted principles in the areas of human rights, labour, environment and anti-corruption at the country level.

As the national society, Global Compact aims to encourage collaboration between CSR stakeholders in businesses, government and civil society to create long-lasting value for the community. Through various platforms for multi-stakeholder engagement and collective action, the national society aims to advance responsible business practices and Corporate Social Responsibility (CSR), supporting Malaysia's goal of becoming a sustainable nation.

Global Compact has been raising the level of awareness and adoption of CSR amongst businesses since its inception in 2005, and has also expanded its mission to include nurturing the next generation of CSR leaders through its youth initiatives. It is also a stakeholder of the Global Reporting Initiative.

## About Asia Pacific CSR Council

The purpose of the council is to advance the Sustainable Development Goals of the United Nations. Working hand in hand with local enterprises and NGOs, the council contributes to, and supports the advancement of sustainability in the Asia Pacific private and public sector.

The Council defines Corporate Responsibility as a company's belief that the true measure of its wealth is directly linked to its efforts to better its employees and the communities in which it does business. Actions driving corporate citizenship are fluid and effortless as they are embedded in the organization's value system. While many companies' CSR efforts started with a focus on society welfare, this is only one aspect of CSR. A holistic approach to CSR embodies consistent work in the following areas: Diversity & Inclusion, Environmental Sustainability, Governance, Organizational Health and Philanthropy.

## Diversity & Inclusion

In broad terms, diversity is any dimension that can be used to differentiate groups and people from one another. It means respect for and appreciation of differences in ethnicity, gender, age, national origin, disability, sexual orientation, education, and religion.

Many of the most successful companies in the world employ a diverse workforce throughout the company, understanding that a diverse workforce is one that understands the market in which it sells its product or services. Highly successful business is due to their diverse workforce and inclusive atmosphere or business. As these companies have shown, being a good corporate citizen is good business.

## Environmental Sustainability

Environmental sustainability is the rates of renewable resource harvest, pollution creation, and non-renewable resource depletion that can be continued indefinitely. If they cannot be continued indefinitely then they are not sustainable.

At its core, Environmental Sustainability is about the creation of harmony between humans and our earth. It is the commitment to utilizing the earth's resources in responsible ways that ensure our planet survives and endures. Many organizations are leading the way for sustainability through the creation of eco-villages, minimizing pollution creation and output, research into green technologies, decreasing their carbon footprint, and developing viable sources of renewable energy.

## Governance

Governance refers to "all of processes of governing, whether undertaken by a government, market or network, whether over a family, tribe, formal or informal organization or territory and whether through the laws, norms, power or language."

Governance is the way in which a company chooses to do business. So while a formal policy book, mission statement, and code of ethics provide insight as to what a company values, governance reflects how leaders enforce those values. Policy is the talk; governance is the walk. Effective governance serves to drive high levels of performance, encourage trust at all levels of the organization, and sustain an environment of servant leadership and employee empowerment.

## Organizational Health

Organizational Health is defined as an organization's ability to function effectively, to cope adequately, to change appropriately, and to grow from within.

Companies that have been consistently rated as “best places to work” have higher market values and employee morale, along with lower than average employee turnover. Companies with strong Organizational Health have environments that encourage trust at all levels of the organization, and embrace the precepts of servant leadership. Organization’s ability to grow and thrive while making the needs of its employees and community its first priority.

## Philanthropy

The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes. Philanthropy in its simplest form is a financial contribution to a cause. We are a growing movement of people and organisations who believe in the importance of giving and are proud to leverage their wealth and influence to create social change.

Philanthropy is important to companies as a means to not only improve the community around them but to make the companies appear more attractive to business investors and consumers; good corporate citizenship is good for business, and any company that is socially responsible and gives back to its community is seen as being a preferred choice for consumers. The Council routinely recognizes businesses and individuals that actively seek to provide creative solutions for community needs.

## The role of the Council:

- o Strengthen continued dialogue between stakeholders and governments around the Asia Pacific region in how to adopt and exhibit social responsibility and sustainable growth.
- o Contribute to sustainable action plan and make recommendation to corporation on sustainability and growth.
- o Organise yearly Asia Pacific CSR Forum & Awards to discuss on CSR important issues.
- o International networking to advocate international CSR experiences
- o CSR relations to the media.



Organised by

**Asia Pacific  
CSR Council**

Supported by



Strategic Partners



**MRBA SECRETARIAT**

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